

## Press Release

31<sup>st</sup> October 2008

### Dare to be different



BM TRADA Certification took advantage of Interbuild to make certificate presentations to several of its Q-Mark clients and to celebrate their achievements. A common thread running through the success stories about why they chose Q-Mark was 'to differentiate themselves from their competitors,' according to Product Certification Manager Simon Beer.

Judging by clients' experience, independent third-party certification is becoming more a pre-requisite than an optional extra when tendering for business in both the public and private sectors. BM TRADA's Q-Mark members across the various schemes offered range from small family businesses to national groups and local authorities. 'It was good to see a cross-section of our members gathered at Interbuild for a lively reception at the end of the day, comparing notes and finding common ground, whether they make windows and doors in PVCu, timber or aluminium,' Mr Beer added.

Health & Safety Surveyor John Eade of Derbyshire County Council chose Q-Mark for fire door manufacture and installation 'to give reassurance to the Council that the fire doors in its properties are manufactured and maintained to a consistent high standard and that they are being installed, whether as new or replacement doors, to

the correct standards. Above all, the Q-Mark gives reassurance to the people of Derbyshire that we take their safety and welfare very seriously indeed.'

Mr Beer said, 'We could not have summed it up better ourselves. That consistency is another aspect of certification which clients value highly and it is another USP when selling in a tough market.'

For further information on the BM TRADA Q-Mark schemes, please visit [www.qmark.info](http://www.qmark.info).

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